



Swedish thinking. Better living.

## Electrolux India

Shape living  
for the better



**Electrolux**

# 100 Years and Counting

100 YEARS OF BETTER LIVING

1919 - 2019

For the past 100 years, Electrolux has reinvented what taste, care and wellbeing mean for our consumers. By creating best-in-class consumer experiences for people all around the world, not only have we impacted their lives, but also the communities in which they live.

Take a walk with us through time.

>>

## 1912

The first vacuum cleaner, the 14kg Lux I, is produced at the Lilla Essingen factory.



## 1921

Model V, an easy-to-use vacuum cleaner for ordinary homes, is launched.



Dieles haus wird mit **Elektrolux** gereinigt

## 1936-1938

Picture of the Melbourne office built between 1936-1938.

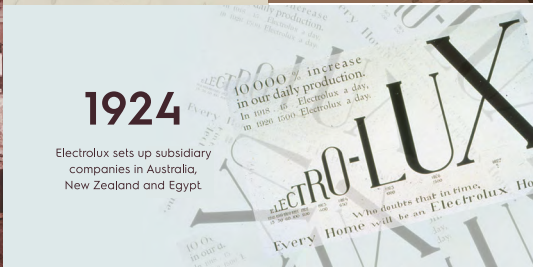


## 1924

Electrolux sets up subsidiary companies in Australia, New Zealand and Egypt.

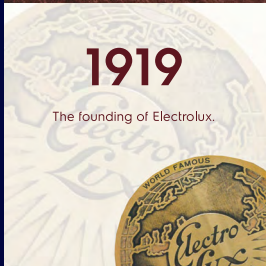
10,000% increase in our daily production. In 1924, we produced 1000 Electrolux a day, in 1928 10000 Electrolux a day.

Who doubts that in time, Every Home will be an Electrolux Home.



## 1919

The founding of Electrolux.



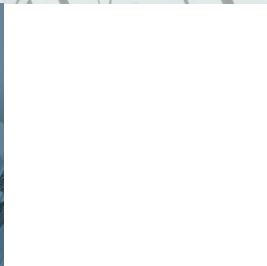
## 1925

Electrolux launches the first absorption refrigerator, the "D-fridge I", on the world market.



## 1944

Electrolux purchases Bohus Mekaniska Verkstads AB in Gothenburg. The Group thereby enters into a new product category - washing machines.



## 1901

AB Lux is founded in Stockholm, Sweden and launches the Lux lamp - a kerosene lamp for outdoor use. The lamp is also used in lighthouses all over the world.



## 1920

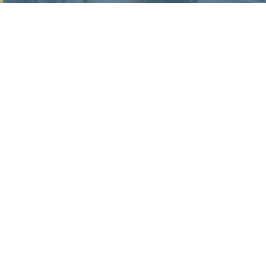
The Swedish company Elektro-Helios, acquired by Electrolux in 1962, launches the first electric stove in Sweden.



ELECTRICAL APPLIANCES

## 1940

The food processor "Assistant" is launched. It is to become one of the Group's biggest sellers.



Manufacturing of vacuum cleaners begins in New Zealand in 1940.



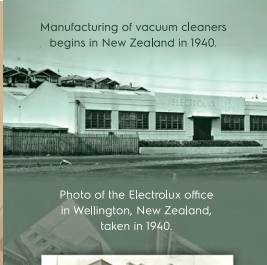
## Tvätt-utrustning för hyreshus och storhushåll



“ The point isn't the technology in itself. The technology is becoming increasingly secondary to the experience. We no longer talk about how fast the microprocessor in an appliance is, but what it can do for the consumer. ”

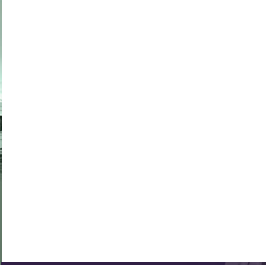

Jonas Samuelson,  
President & CEO of Electrolux

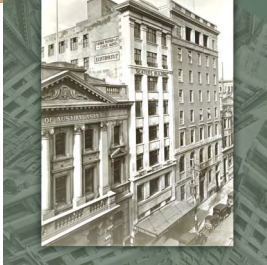
Photo of the Electrolux office in Wellington, New Zealand, taken in 1940.

## 1951

The launch of the first household washing machine W20.




1957

Changing the name from **Elektrulux** to **Electrolux** everywhere.



1969

A subsidiary is established in Hong Kong to sell the Group's products in the Far East.



The launch of the self-cleaning oven.



1999

The launch of an intelligent refrigerator "Screenfridge".



2013

The third generation of **Ergorapido** is launched in Japan, the largest market for the product.



1959

The first **Electrolux** dishwasher and the first combination fridge/freezer are launched.



1970

Electrolux launches a microwave oven under the name "MicroLux".



2001

Electrolux puts the world's first self-going robotic vacuum cleaner on the market - the **Trilobite**.



2016



Electrolux announces acquisitions of **Kwikot**, a leading water-heater company in South Africa, and Australia/Singapore-based company **Vintec**, which supplies a wide range of climate-controlled wine cabinets.

VINTEC



1984

Electrolux buys the Italian company **Zanussi**.

ZANUSSI

2022

Launch of Experience centers in India

1962

Announcing a new logotype.



NEW ELECTROLUX SYMBOL  
NUEVO EMBLEMA ELECTROLUX

2004

The first stick vacuum cleaner, the **Ergorapido**, is launched.



2017

The new innovative robotic vacuum cleaner, the **Pure i9**, is launched.



1986

The third largest major appliances company in the US, **White Consolidated Inc.**, is acquired and includes brands such as **Frigidaire**, **Gibson**, **Kelvinator** and **White Westinghouse**.



Frigidaire keeps food fresh

2010

Electrolux launches a range of five green vacuum cleaners made from 55-70% recycled plastics.



2018

Electrolux and Midea launch the **AEG** brand in China.

AEG



Our Swedish heritage has given us a rich history - one of innovation and entrepreneurship. With our eyes set on the future, we will always strive to be better - in our operations, in the solutions we develop, and in the role we play in society. Ultimately, through the creation of such best-in-class consumer experiences for our consumers, **Electrolux** will continue to shape living for the better.



# Who Are We?

Electrolux Group is a leading global appliance company that has shaped living for the better for more than 100 years. We reinvent taste, care and wellbeing experiences for millions of people, always striving to be at the forefront of sustainability in society through our solutions and operations. We come from Sweden. A land of extreme contrast, where winter gives us eternal darkness and summer infinite light. It's a unique place to call home. And it's the reason we do things differently.

## For better living. From Sweden.



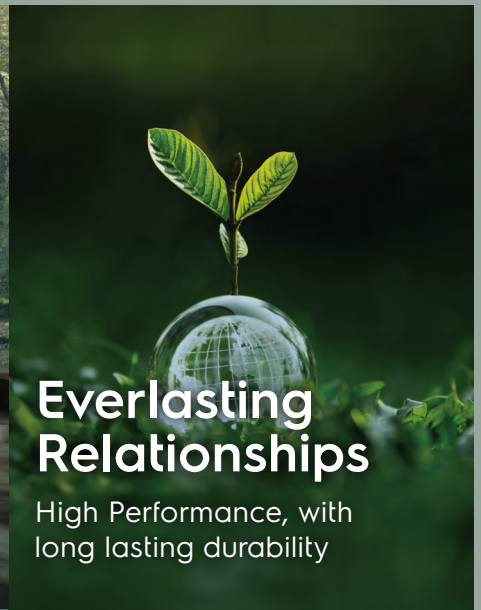
### Human Centric Innovations

for effortless and joyful experiences



### Scandinavian Design

delivering distinct and desirable aesthetics



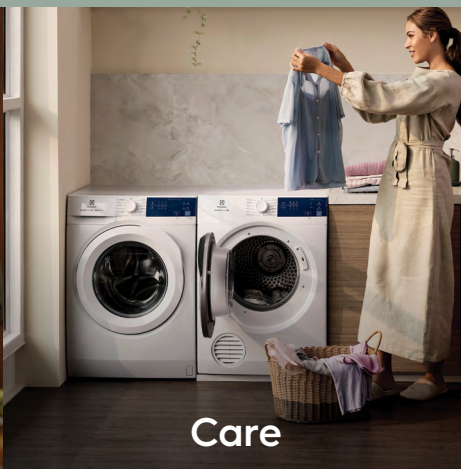
### Everlasting Relationships

High Performance, with long lasting durability

## What We Deliver?



### Taste



### Care



### Well Being



#### Food Preparation

(Gas Hobs, Hybrid Hobs, Induction Hobs, Hoods, Oven, MWO, Warming Drawer, Coffee Maker)



#### Fabric Care

(Washers, Washer Dryers, Dryers)



#### Air Care

(Air Conditioner, Air Purifier)



#### Food Preservation

(Refrigerator)



#### Dish Care

(Dishwasher)



#### Floor Care

(Vacuum Cleaner)



TASTEGUARD

EN TEMP

TASTEALPLUS

# Refrigerators

## Streamlined simplicity

A fridge should be a statement in your kitchen and Electrolux makes sure it's one. Beyond seamless design and elegant looks, our refrigerator offers unmatched space organization and ultimate protection of freshness. With Electrolux range of premium refrigerators, eat fresh all week long with right protection of Taste, Texture and Nutritional Value.

### French Door Refrigerator

#### Upgrade to luxury of space with Electrolux French Door Refrigerators



##### **EQE6879A-B**

**MRP: 3,16,990**

**609L Glossy Dark Grey  
Stainless Steel  
UltimateTaste 900**

- TasteLockAuto.
- TasteGuard.
- TasteSealFlex.
- I&W Dispenser.
- Asymmetric Design.
- Premium Scandinavian design.
- Dimensions (mm) :  
1782 (H) x 913 (W) x 749 (D)



##### **EQE6000A-B**

**MRP: 1,81,990**

**541L Matte Dark Grey  
Stainless Steel  
UltimateTaste 700**

- TasteLockPlus.
- TasteGuard.
- EvenTemp.
- Flexstor.
- Modular Freezer.
- Premium Scandinavian design.
- Dimensions (mm) :  
1725 (H) x 896 (W) x 782 (D)

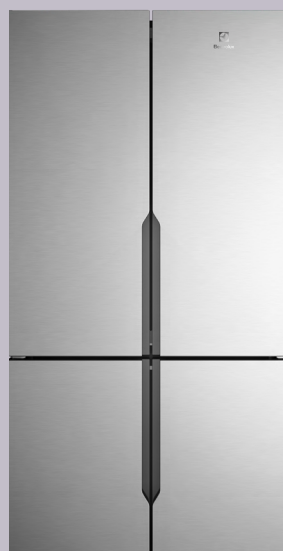


##### **EQE5600B-B**

**MRP: 1,52,990**

**564L Matte Black  
UltimateTaste 700**

- GreenZone
- EvenTemp 360° Cooling
- FlexSpace
- Excellent Visibility
- Intuitive User Interface
- Premium Scandinavian Design
- Dimensions (mm) :  
1795 (H) x 896 (W) x 726 (D)



##### **EQE5600B-S**

**MRP: 1,35,990**

**564L Silver  
UltimateTaste 700**

- GreenZone
- EvenTemp 360° Cooling
- FlexSpace
- Excellent Visibility
- Intuitive User Interface
- Premium Scandinavian Design
- Dimensions (mm) :  
1795 (H) x 896 (W) x 726 (D)



**EQE5400D-B**

**MRP: 1,42,990**

**547L Matte Black  
UltimateTaste700**

- GreenZone
- FresherAir
- FlexSpace
- XL size Fridge Door Bins
- Smart Inverter Compressor
- Dimensions (mm) :  
1725 (H) x 896 (W) x 730 (D)



**EQE5400D-S**

**MRP: 1,28,490**

**547L Silver  
UltimateTaste700**

- GreenZone
- FresherAir
- FlexSpace
- XL size Fridge Door Bins
- Smart Inverter Compressor
- Dimensions (mm) :  
1725 (H) x 896 (W) x 730 (D)



**EHE5600D-B**

**MRP: 1,21,490**

**565L Matte Black  
UltimateTaste700**

- GreenZone
- FresherAir
- FlexSpace
- XL size Fridge Door Bins
- Smart Inverter Compressor
- Dimensions (mm) :  
1725 (H) x 896 (W) x 730 (D)



**EHE5600D-S**

**MRP: 1,06,990**

**565L Silver  
UltimateTaste700**

- GreenZone
- FresherAir
- FlexSpace
- XL size Fridge Door Bins
- Smart Inverter Compressor
- Dimensions (mm) :  
1725 (H) x 896 (W) x 730 (D)

## Bottom Freezer Refrigerator



### **EBE5302C-S** **MRP: 1,14,990**

**496L Stainless Steel**  
**UltimateTaste 500**

- TasteLockAuto.
- TasteGuard.
- EvenTemp.
- Flexstor.
- Modular Freezer.
- Premium Scandinavian design.
- Dimensions (mm) :  
1725 (H) x 796 (W) x 723 (D)



### **EBE4502C-S** **MRP: 99,990**

**425L Stainless Steel**  
**UltimateTaste 500**

- TasteLockAuto.
- TasteGuard.
- EvenTemp.
- Flexstor.
- Modular Freezer.
- Premium Scandinavian design.
- Dimensions (mm) :  
1725 (H) x 699 (W) x 723 (D)



### **EBB3702K-H** **MRP: 87,990**

**335L Glossy Black Steel**  
**UltimateTaste 300**

- TasteLockAuto.
- TasteGuard.
- EvenTemp.
- Nutrifresh Inverter.
- TasteSeal-2.
- Premium Scandinavian design.
- Dimensions (mm) :  
1756 (H) x 598 (W) x 650 (D)

## Top Freezer Refrigerator



### **ETE5700C-A** **MRP: 1,06,990**

**537L Arctic Silver Steel**  
**UltimateTaste 500**

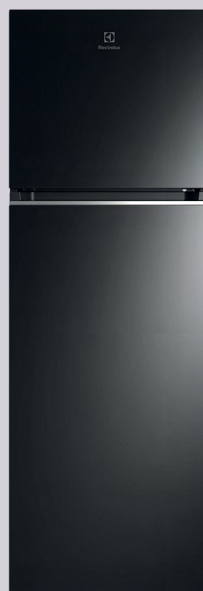
- TasteLockAuto.
- TasteGuard.
- EvenTemp.
- Nutrifresh Inverter.
- Flexstor.
- Premium Scandinavian design.
- Dimensions (mm) :  
1825 (H) x 796 (W) x 723 (D)



### **ETB4600C-A** **MRP: 93,990**

**431L Arctic Silver Steel**  
**UltimateTaste 500**

- TasteLockAuto.
- TasteGuard.
- EvenTemp.
- Nutrifresh Inverter.
- Flexstor.
- Premium Scandinavian design.
- Dimensions (mm) :  
1725 (H) x 699 (W) x 723 (D)



### **ETB3700K-H** **MRP: 76,990**

**341L Glossy Black Steel**  
**UltimateTaste 300**

- TasteLockAuto.
- TasteGuard.
- EvenTemp.
- Nutrifresh Inverter.
- TasteSeal-2
- Premium Scandinavian design.
- Dimensions (mm) :  
1756 (H) x 598 (W) x 650 (D)

# Introducing AI AutoSense



## AI AUTONSENSE LEARNS YOUR PREFERENCES AND RHYTHMS TO ADAPT TO YOUR LIFESTYLE

AI Autosense learns your usage patterns and identifies different modes such as Quiet Hours, Shopping Days, Parties, Short or Long Vacation etc to adjust the cooling speed to meet specific needs. This not only saves energy but also delivers customized cooling patterns.

## Top Freezer Refrigerators



**ETM5002C-B**

**MRP: 92,990**

**503 L Matte Black  
UltimateTaste 700 with AI**

- AI AutoSense
- GreenZone with Autohumidity Control
- EvenTemp 360° Cooling
- FresherAir Filter
- FlexSpace and FlexStor
- Dimensions (mm) :  
1725 (H) x 796 (W) x 723 (D)



**ETM5002C-S**

**MRP: 89,990**

**503 L Silver  
UltimateTaste 700 with AI**

- AI AutoSense
- GreenZone with Autohumidity Control
- EvenTemp 360° Cooling
- FresherAir Filter
- FlexSpace and FlexStor
- Dimensions (mm) :  
1725 (H) x 796 (W) x 723 (D)



**ETM4302C-B**

**MRP: 78,990**

**431 L Matte Black  
UltimateTaste 700 with AI**

- AI AutoSense
- GreenZone with Autohumidity Control
- EvenTemp 360° Cooling
- FresherAir Filter
- FlexSpace and FlexStor
- Dimensions (mm) :  
1725 (H) x 699 (W) x 723 (D)



**ETM4302C-S**

**MRP: 75,990**

**431 L Silver  
UltimateTaste 700 with AI**

- AI AutoSense
- GreenZone with Autohumidity Control
- EvenTemp 360° Cooling
- FresherAir Filter
- FlexSpace and FlexStor
- Dimensions (mm) :  
1725 (H) x 699 (W) x 723 (D)



**ETM3400L-B**  
**MRP: 64,490**  
**341 L Matte Black**  
**UltimateTaste 700 with AI**

- AI AutoSense
- GreenZone with Autohumidity Control
- EvenTemp 360° Cooling
- FresherAir Filter
- FlexSpace
- Dimensions (mm) : 1756 (H) x 598 (W) x 650 (D)



**ETM3400L-S**  
**MRP: 61,990**  
**341 L Silver**  
**UltimateTaste 700 with AI**

- AI AutoSense
- GreenZone with Autohumidity Control
- EvenTemp 360° Cooling
- FresherAir Filter
- FlexSpace
- Dimensions (mm) : 1756 (H) x 598 (W) x 650 (D)



**ETM3100L-B**  
**MRP: 62,990**  
**312 L Matte Black**  
**UltimateTaste 700 with AI**

- AI AutoSense
- GreenZone with Autohumidity Control
- EvenTemp 360° Cooling
- FresherAir Filter
- FlexSpace
- Dimensions (mm) : 1646 (H) x 598 (W) x 650 (D)



**ETM3100L-S**  
**MRP: 59,990**  
**312 L Silver**  
**UltimateTaste 700 with AI**

- AI AutoSense
- GreenZone with Autohumidity Control
- EvenTemp 360° Cooling
- FresherAir Filter
- FlexSpace
- Dimensions (mm) : 1646 (H) x 598 (W) x 650 (D)

# Washing Machines

## Make your clothes last

Looking after your clothes is effortless, with Electrolux. Our washers come with a range of smart features that keep your favourites looking their best, for longer.

### Front Load Washer



**EWF1142R7SB**  
**MRP: 93,490**

**11kg UltimateCare 700**

- SensorWash with AI
- Stain Wash
- Smart Wi-Fi Connectivity
- VapourRefresh
- Load Sensor
- UltraMix
- WoolMark Blue
- HygienicCare



**EWF1024R5SB**  
**MRP: 91,490**

**10kg UltimateCare 500**

- UltraMix
- Woolmark Certification
- Time Manager
- Favourite Cycle
- HygienicCare
  - 10 KG Steam wash
  - Steam wash on all program
  - Steam wash 40° C onwards
- Ecoinverter Motor - with PMSM Tech



**EWF1024M3SB**  
**MRP: 88,490**

**10kg UltimateCare 300**

- HygienicCare
  - 10 KG Steam wash
  - Steam wash on all program
  - Steam wash 40° C onwards
- Ecoinverter Motor - with PMSM Tech
- AutoSense
- AddClothes
- Global Quality
- Quick Cycles



**EWF9024R5SB**  
**MRP: 88,990**

**9kg UltimateCare 500**

- UltraMix
- Woolmark Certification
- Time Manager
- Favourite Cycle
- WoolMark Blue
- HygienicCare
  - 10 KG Steam wash
  - Steam wash on all program
  - Steam wash 40° C onwards.
- Ecoinverter Motor - with PMSM Tech



### EWF9024R5WB

MRP: 85,990

#### 9kg UltimateCare 500

- UltraMix
- Woolmark Certification
- Time Manager
- Favourite Cycle
- HygienicCare
  - 9 KG Steam wash
  - Steam wash on all program
  - Steam wash 40° C onwards
- Ecoinverter Motor - with PMSM Tech



### EWF9024M3SB

MRP: 77,990

#### 9kg UltimateCare 300

- HygienicCare
  - 9 KG Steam wash
  - Steam wash on all program
  - Steam wash 40° C onwards
- Ecoinverter Motor - with PMSM Tech
- AutoSense
- AddClothes
- Global Quality
- Quick Cycles



### EWF9024D3WB

MRP: 75,990

#### 9kg UltimateCare 300

- HygienicCare
  - 9 KG Steam wash
  - Steam wash on all program
  - Steam wash 40° C onwards
- Ecoinverter Motor - with PMSM Tech
- AutoSense
- AddClothes
- Global Quality
- Quick Cycles



### EWF8024R5SB

MRP: 81,490

#### 8kg UltimateCare 500

- UltraMix
- Woolmark Certification
- Time Manager
- Favourite Cycle
- HygienicCare
  - 8 KG Steam wash
  - Steam wash on all program
  - Steam wash 40° C onwards
- Ecoinverter Motor - with PMSM Tech

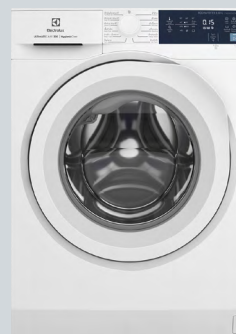


### EWF8024R5WB

MRP: 68,990

#### 8kg UltimateCare 500

- UltraMix
- Woolmark Certification
- Time Manager
- Favourite Cycle
- HygienicCare
  - 8 KG Steam wash
  - Steam wash on all program
  - Steam wash 40° C onwards
- Ecoinverter Motor - with PMSM Tech



### EWF8024D3WB

MRP: 65,990

#### 8kg UltimateCare 300

- HygienicCare
  - 8 KG Steam wash
  - Steam wash on all program
  - Steam wash 40° C onwards
- Ecoinverter Motor - with PMSM Tech
- AutoSense
- AddClothes
- Global Quality
- Quick Cycles

<sup>2</sup> Electrolux front load washers with Vapour / Hygienic Care option remove up to 99.2% of Der fl (dust mite) and Fel d1 (cat allergen) and upto 99.9% of Staphylococcus aureus and Klebsiella pneumonia during a 40°C cottons wash. <sup>3</sup> Terms and conditions apply.

# Washer Dryers

Enjoy perfectly washed and dried clothes in one go, with no compromise on care. Electrolux washer-dryers use advanced technology to deliver exceptional results, saving you time and protecting your clothes from the damaging effects of pollution, UV rays, and allergens caused due to outdoor drying.

## Washer Dryer

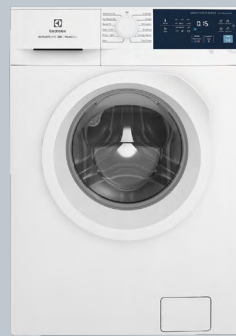


### EWW9024P5WB

MRP: 1,10,990

#### 9/6kg UltimateCare 500

- WashDry 60
- 100% Drying across Wash & Dry Cycle
- UltraMix
- Woolmark Blue Certification
- Favourite Cycle
- HygienicCare
  - 9 KG Steam wash.
  - Steam wash on all program
  - Steam wash 40° C onwards
- Ecoinverter Motor - with PMSM Tech



### EWW8024D3WB

MRP: 92,990

#### 8/5kg UltimateCare 300

- WashDry 60
- 100% Drying across Wash & Dry Cycle
- HygienicCare
  - 9 KG Steam wash
  - Steam wash on all program
  - Steam wash 40° C onwards
- Ecoinverter Motor - with PMSM Tech
- AutoSense
- AddClothes
- Quick Cycles

## Venting Dryer

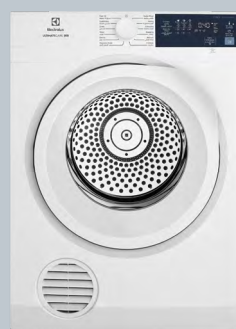


### EDV854J3WB

MRP: 70,990

#### 8.5kg UltimateCare 300

- ReverseTumbling reduces wrinkles up to 1/3<sup>4</sup>.
- ColourCare reduces fading by up to 80%<sup>5</sup>.
- Fast, flexible cycles to suit your schedule.
- Smart Sensors adjust cycles to reduce wear and tear.
- Refresh mode and Airing mode to refresh occasional wear.
- Customizable dry programs to suit your unique needs.



### EDV754H3WB

MRP: 63,490

#### 7.5kg UltimateCare 300

- ReverseTumbling reduces wrinkles up to 1/3<sup>4</sup>.
- ColourCare reduces fading by up to 80%<sup>5</sup>.
- Fast, flexible cycles to suit your schedule.
- Smart Sensors adjust cycles to reduce wear and tear.
- Refresh mode and Airing mode to refresh occasional wear.
- Customizable dry programs to suit your unique needs.

<sup>4</sup> 32% less wrinkles vs. hang drying - tested and certified by THTI. | <sup>5</sup> 80% less colour fading vs. sun drying - tested and certified by UL.

# Choose the Right Washing Machine



		UltimateCare 300	UltimateCare 500	UltimateCare 500 Onyx	UltimateCare 700 Onyx
HygienicCare		✓	✓	✓	✓
AutoSense		✓	✓	✓	✓
AddClothes		✓	✓	✓	✓
Large Drum		✓	✓	✓	✓
Quick Cycles		✓	✓	✓	✓
EcoInverter Motor		✓	✓	✓	✓
Advanced EcoInverter Motor		-	-	✓	✓
UltraMix		-	✓	✓	✓
Fav Cycle		-	✓	✓	✓
Time Manager		-	✓	✓	✓
WoolMark		-	✓	✓	✓
SensorWash With AI		-	-	-	✓
Stain Wash		-	-	-	✓
Wi-fi Connectivity		-	-	-	✓
VapourRefresh		-	-	-	✓
Additional Programs		-	-	-	✓
Range		Washer + Washer Dryer	Washer + Washer Dryer	Washer	Washer
Model Numbers		EWF9024D3WB EWF8024D3WB EWF1024M3SB EWF9024M3SB EWW8024D3WB	EWF9024R5WB EWF8024R5WB EWW9024P5WB	EWF9024R5SB EWF8024R5SB EWF1024R5SB	EWF1142R7SB

# Dishwashers

Simple to use, high performance and high quality dishwashers for your home.

At Electrolux, we aim at redefining your dishwashing experience through our dishwasher range that comes with advanced features such as extra power, satellite clean, spray zone and glass care. Our range of quiet, fuss-free dishwashers offer superb results – 3X better coverage, sparkling dishes, ergonomic stacking and swift cycles, keeping your favourite dishware beautifully clean.



SatelliteClean



Standard  
Spray Arm



Satellite  
Spray Arm

## Freestanding dishwashers

**ESZ69300SX**    **MRP: 1,06,990**  
**60cm UltimateCare 700**



- SprayZone - provides an intensive cleaning for heavily soiled cookware with high pressure in dedicated area.
- SatelliteClean - 3X Better Water Coverage for Perfect Cleaning of Indian Vessels.
- QuickSelect - Effortless operation. Just select time, machine does the rest
- AirDry - upto 3 Times better drying whilst saving energy.
- MaxiFlex Drawer - Accommodates varieties of Indian cutlery. Comes with Visual Guidance.
- Low noise level for usage during quiet hours.
- High Efficiency for everyday energy saving.

**ESM48310SX**    **MRP: 89,990**  
**60cm UltimateCare 700**



- SatelliteClean - 3X Better Water Coverage for Perfect Cleaning of Indian Vessels.
- QuickSelect - Effortless operation. Just select time, machine does the rest
- AirDry - upto 3 Times better drying whilst saving energy.
- MaxiFlex Drawer - Accommodates varieties of Indian cutlery. Comes with Visual Guidance.
- ExtraHygiene - ExtraHygiene removes 99.99% bacteria & viruses\*.
- Low noise level for usage during quiet hours.
- High Efficiency for everyday energy saving.

**ESA47220SW**    **MRP: 79,990**  
**60cm UltimateCare 300**



- QuickSelect - Effortless operation. Just select time, machine does the rest
- AirDry - upto 3 Times better drying whilst saving energy.
- ExtraHygiene - ExtraHygiene removes 99.99% bacteria & viruses\*
- ExtraPower - Improves the cleaning results of wash programs by adding a boost in Temp.
- Low noise level for usage during quiet hours.
- High Efficiency for everyday energy saving.

\* Tested for Micrococcus luteus and MS2 bacteriophage in external test performed by Swissstest Testmaterialien AG in 2021 (Test Report No. 20212029).

# Air Conditioners

## Fresher, cleaner air

Control your indoor climate simply and intuitively with sustainable air conditioners designed to also care about energy efficiency and the environment

Electrolux air conditioners' filtration technology purifies and freshens indoor air, giving you a clean and healthy home.

### Inverter Air Conditioner

#### ESV223C2CA

MRP: 83,990

UltimateHome 300 | 1.8 Ton | 3 Star AC



- Room Coverage - up to 334 Sq ft
- 3-step filtration (with PM2.5 filter & anti-bacteria filter) reduces up to 99.8% bacteria\*.
- Cooling capacity based on your need with 4 convertible cooling options.
- 360° cooling with 4 way Swing generates even airflow across room.
- I-Feel automatically maintains your optimal temperature.

#### ESV185C3NA

MRP: 75,990

UltimateHome 500 | 1.5 Ton | 5 Star AC



- Room Coverage - up to 247 Sq ft
- 4-Step PureProtect filtration (with Plasma, PM2.5 & anti-bacteria filter) reduces up to 99.8% bacteria\*.
- Cooling capacity based on your need with 4 convertible cooling options.
- 360° cooling with 4 Way Swing generates even airflow across room.
- I-Feel automatically maintains your optimal temperature.

#### ESV185C3HA

MRP: 73,990

UltimateHome 500 | 1.5 Ton | 5 Star AC



- Room Coverage - up to 247 Sq ft
- 4-Step PureProtect filtration (with Plasma, PM2.5 & anti-bacteria filter) reduces up to 99.8% bacteria\*.
- Cooling capacity based on your need with 4 convertible cooling options.
- 360° cooling with 4 Way Swing generates even airflow across the room.
- I-Feel automatically maintains your optimal temperature.

#### ESV183C2CA

MRP: 65,990

UltimateHome 300 | 1.5 Ton | 3 Star AC



- Room Coverage - up to 247 Sq ft
- 3-step filtration (with PM2.5 filter & anti-bacteria filter) reduces up to 99.8% bacteria\*.
- Cooling capacity based on your need with 4 convertible cooling options.
- 360° cooling with 4 Way Swing generates even airflow across room.
- I-feel automatically maintains your optimal temperature.

\* Klebsiella pneumonia, E.Coli, Staphylococcus albus, tested by external independent laboratory, 2022.

### ESV183C2UA

MRP: 63,990

UltimateHome 300 | 1.5 Ton | 3 Star AC



- Room Coverage - up to 247 Sq ft
- 3-step filtration (with PM2.5 filter & anti-bacteria filter) reduces up to 99.8% bacteria\*.
- Cooling capacity based on your need with 4 convertible cooling options.
- 360° cooling with 4 way Swing generates even airflow across room.
- I-Feel Remote for your ideal air automatically.

### ESV183C1AA

MRP: 62,990

UltimateHome 300 | 1.5 Ton | 3 Star AC



- Room Coverage - up to 247 Sq ft
- 3-step filtration (with PM2.5 filter & anti-bacteria filter) reduces up to 99.8% bacteria\*.
- Cooling capacity based on your need with 4 convertible cooling options.
- I-Feel Remote for your ideal air automatically.

### ESV125C3HA

MRP: 62,990

UltimateHome 500 | 1 Ton | 5 Star AC



- Room Coverage - up to 161 Sq ft
- 4-Step PureProtect filtration (with Plasma, PM2.5 & anti-bacteria filter) reduces up to 99.8% bacteria\*.
- Cooling capacity based on your need with 4 convertible cooling options.
- 360° cooling with 4 way swing generates even airflow across room.
- I-Feel Remote for your ideal air automatically.

### ESV123C2UA

MRP: 58,990

UltimateHome 300 | 1 Ton | 3 Star AC



- Room Coverage - up to 161 Sq ft
- 3-step filtration (with PM2.5 filter & anti-bacteria filter) reduces up to 99.8% bacteria\*.
- Cooling capacity based on your need with 4 convertible cooling options.
- 360° cooling with 4 way swing generates even airflow across room.
- I-Feel Remote for your ideal air automatically.

### ESV123C1AA

MRP: 56,990

UltimateHome 300 | 1 Ton | 3 Star AC



- Room Coverage - up to 161 Sq ft
- 3-step filtration (with PM2.5 filter & anti-bacteria filter) reduces up to 99.8% bacteria\*.
- Cooling capacity based on your need with 4 convertible cooling options.
- I-Feel Remote for your ideal air automatically.

# Vaccum Cleaners

## A healthier home to thrive in

Effortlessly powerful cleaning for a healthier home. The real performance of a vacuum cleaner is measured by dust pick-up. Creating effective dust pick-up is a matter of generating enough suction power. It's key to remember that an efficient vacuum cleaner consists of 5 good factors: tube/hose, motor, separator/filter system, suction power, and air speed.

### Handstick Vacuum Cleaner



**EFP71515**      **MRP: 49,990**

**UltimateHome 700**

- Lightweight vacuum at 2.2kg\*.
- Triple the suction power\* for thorough cleaning.
- Up to 50 minutes\* runtime on a single charge.
- Designed with 70% recycled plastic.
- Accessories included: 6.



**WQ61-1EGG**      **MRP: 32,490**

**Well Q6**

- Grab & Go for quick, convenient cleaning.
- Cyclonic system maintains suction even when full.
- Low weight for comfortable cleaning.
- BrushRollClean means no more manual cleaning.
- Accessories included: 3

\*Maintains up to 99% of initial cleaning performance as the bin fills up according to IEC 62885-2 edition 1.0: 5.1, 5.7 & 5.9 on max power setting.

# Swedish thinking. Better living.



## ElectroluxIndia



**1800 202 1800**

Operational on **Monday to Saturday** between  
10 am to 8 pm except Public Holidays



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